

The following is a list of file formats and basic setup guidelines for those customers who would provide their own files for production. Following is a list of services and the file formats that work best for producing the desired results. We encourage you to provide a hard copy along with each file provided for visual verification purposes. We can accept Macintosh and PC (preferred) formatted media including floppy disks, Zip disks and CD's

Digital Printing

When sending files for digital printing, ALWAYS convert your text to curves or outlines. DO NOT include fonts. Convert all images to CMYK mode before saving or including in composite files, RGB images will be converted automatically by the software, but the output may "color shift" to appear as other than intended. By converting the files prior to submission, you can address possible output limitations. Always include a separate file for each image placed (embedded) inside a larger file. Always inform us of any Pantone colors that you are trying to match. We can accept the following file formats, with preferred formats being marked with an *.

Adobe .ai files*
Adobe .eps files*
Adobe .psd files*
Corel .cpt files*
Corel .cdr files
Corel .cmx files
TIFF .tif files*
JPEG .jpg files*
PICT .pct files

Routed, Plotted and Sandblasted Signs

All artwork must be vector-based with no placed bitmap (raster) images. In order to ensure an accurate presentation, DO NOT send fonts with your files. Convert all text to curves or outlines. We can accept the following file formats, with preferred formats being marked with an *.

Adobe .eps files
Adobe .ai files
Autocad .dxf 2-D files
Corel .cdr files
Corel .cmx files
Gerber .gad files
Gerber .plt files*

Edge Printed Images using Spot Colors

All artwork must be vector-based with no placed bitmap (raster) images. In order to ensure an accurate presentation, DO NOT send fonts with your files. Convert all text to curves or outlines. We can accept the following file formats, with preferred formats being marked with an *.

Adobe .eps files
Adobe .ai files
Autocad .dxf 2-D files
Corel .cdr files
Corel .cmx files
Gerber .gad files
Gerber .plt files*

Edge printed Images using 4-Color Process

4-Color process printing on the Edge can be used in place of multiple spot colors to create colors that do not match any spot color available. Process printing, however, does not produce the same crisp solid colors that spot colors do. Also, when Edge printing full color images, 4-Color process printing is the only option. We can accept the following file formats, with preferred formats being marked with an *.

Adobe .eps files
Adobe .ai files
Corel .cdr files
Corel .cmx files
Gerber .gad files
Gerber .plt files*
TIFF .tif files*
JPEG .jpg files*
PICT .pct files
Windows .bmp files

A Note on Image Resolution

All Bitmap/Raster images (.jpg, .tif, etc.) should be at least 75 dpi at actual size. Extremely large images or images being viewed at long distances may be the exception to this rule. Feel free to call one of our graphic artists or sales staff with any questions.

Scanning & Editing

Our drum scanner can accept images up to 11" x 11" in size. Larger images will require multiple scans and editing time to reassemble (the supplies image will also have to cut into scanable portions if this is required). Hard copy should be provided in excellent quality to ensure an excellent print. Photographs, transparencies, negatives and slides are all acceptable. If you file(s) require editing or conversion you will be contacted with an estimated cost before production begins. Our editing fee is \$45.00 per hour and scanning fees are \$45.00 per scan.

FILES MAY BE SENT ON A CD OR UPLOADED VIA THE CONTACTS PAGE OF OUR WEBSITE